



Thank for your submission to My Stampede. We will begin to share selected stories in March 2012. One lucky submission will win an Ultimate Stampede Experience. Details to be released in early 2012.

**Terms and Conditions of
My Stampede**

By submitting an entry in connection with "My Stampede", for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, you (the "Author") hereby:

- (1) agree to be bound by the following terms conditions;
- (2) represent that the Author is at least 18 years of age;
- (3) grant to the Calgary Exhibition and Stampede Limited, its affiliates and its subsidiaries, and each of the foregoing's respective directors, officers, employees, agents, successors and assigns and all those acting with authority or permission of any of the foregoing (collectively, the "Stampede"), permission to use, disclose, publish, distribute, publicity perform or display, create derivative works from or otherwise reproduce in any manner the contents of the Author's entry or any part thereof (collectively, the "Story"), in any and all media and anywhere in the world, without further notice, in conjunction with, or as part of, the Stampede's advertising, marketing, promotion, or journalistic, archival, historical, internal and external recognition activities; and
- (4) irrevocably release and discharge (on behalf of the Author and any heir or personal representative of the Author) and agree to indemnify the Stampede from any and all liabilities of any kind in connection with the use of the Story (as defined below) as contemplated in these terms and conditions.

In addition, the Author hereby: (i) consents to the use of any narrative, text, symbol, action, program, effect or other matter that may be used by the Stampede in connection with the Story; (ii) irrevocably waives any right that the Author may have to inspection or approval of any of the uses of the Story; (iii) waives any moral or similar rights the Author may have in respect of the Story; (iv) grants to the Stampede the irrevocable and unrestricted right to copyright in its own name, or otherwise, works consisting of, or incorporating, the Story; and (v) consents to any modification, alteration or distortion of the Story.

The Author understands that the Story may be released to the public, including without limitation, media organizations or other third parties and acknowledge that the Stampede shall not be held responsible for the conduct of such third parties in respect of the Story.

The Stampede will, upon receipt of the written requests by the Author that the Stampede stop using the Story in the manner authorized herein, use commercially reasonable efforts to stop using the Story in all future activities or materials; provided however that any materials incorporating the Story produced or in circulation at the time the request is received by the Stampede may be continued to be used without restriction.

By submitting a Story, the Author further acknowledges that the Author has read and understood the contents of this document and that the Stampede is relying on the permission granted by the Author herein.